



## 2023 COMMUNITY ENGAGEMENT SUMMARY



*The CE Team works throughout the year to bring sustainable, culturally-relevant programming into California State Park's unique urban landmarks.*



*We engage with local neighborhoods to build reciprocal, long-lasting relationships that foster stewardship, connectedness, and memorable experiences.*



*The surrounding communities are diverse & multi-generational - resulting in expansive programming that reaches various audiences.*

# WHERE WE ARE NOW

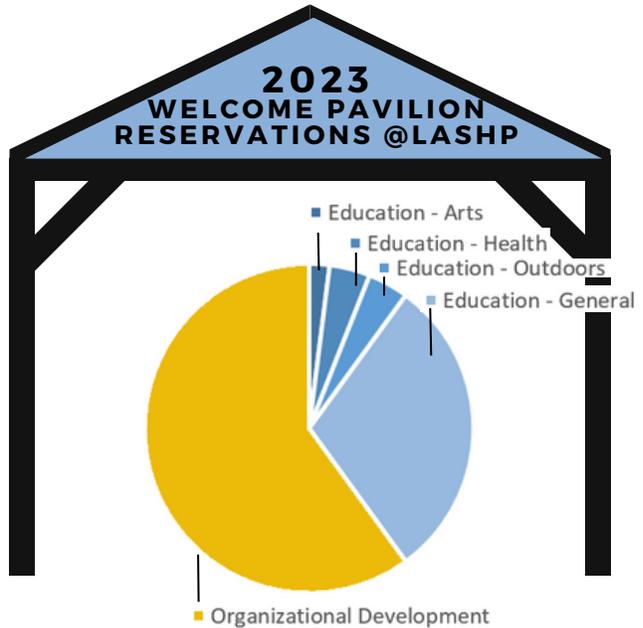
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Our programming focuses on expanding the **health** of our communities, while fostering **inspiration** and promoting **education**.

LA State Historic Park and Rio de Los Angeles State Park belong to an ecosystem of resource hubs, organizations and community changemakers in Los Angeles.

In 2023, programming was able to serve a diverse local population thanks to long-term partnerships and consistent administrative coordination.

Our longstanding relationships with a broad range of local groups and organizations allow our sites to be a vital resource for LA’s team building and organizational development needs.



In 2023, the LASHP Welcome Pavilion was used on 50 separate occasions by diverse groups & organizations.

Our resources play a pivotal role in local groups & organizations being able to strategize, brainstorm, and meet their needs.

## SOME OF OUR REGULAR, ONGOING PARTNERS

- 100 ACRE PARTNERSHIP
- ACTIVESGV
- ASIAN PACIFIC ISLANDER FORWARD MOVEMENT
- AUDUBON AT DEBS PARK
- CALIFORNIA STATE PARKS FOUNDATION
- CHINESE AMERICAN CITIZEN ALLIANCE
- CITY OF LA DEPARTMENT OF REC & PARKS

- CLOCKSHOP
- FOOD ACCESS LOS ANGELES
- FRIENDS OF THE LA RIVER
- LA CONSERVATION CORPS
- LA RIVER STATE PARK PARTNERS
- THE NATURE CONSERVANCY
- PROJECT MONARCH LA
- TEST PLOT
- THEODORE PAYNE FOUNDATION

- ASSEMBLYMEMBER MIGUEL SANTIAGO
- ASSEMBLYMEMBER WENDY CARRILLO
- STATE SENATOR MARIA ELENA DURAZO

# FULFILLING OUR MISSION

*Our community engagement team works toward achieving California Department of Parks & Recreation's mission to provide for the health, inspiration and education of the people of California.*

## DEMOGRAPHICS

### WHO ARE WE SERVING?

*LA State Historic & Rio de Los Angeles State Parks are located in park poor neighborhoods where 61% of the population is below 200% of the federal poverty line, 87% of public school students qualify for free or reduced lunch, and 88% of the population is experiencing a housing burden.<sup>1</sup>*

Programming at our parks engage youth, multi-generational, and elderly community members.



### HEALTH PROGRAMMING

- 99 events hosted
- 52,000+ pounds of food distributed
- 1800+ people served

YOGA • FOOD GIVEAWAY • TAI  
CHAIR • PET ADOPTION • FARMERS  
MARKET

### INSPIRATION & ACCESS PROGRAMMING



- 46 events hosted

ART INSTALLATIONS • ART IN THE  
PARK CLASSES • 1ST FRIDAY  
CAMPFIRE • COMMUNITY ART  
FESTIVALS



### EDUCATIONAL PROGRAMMING

- 70+ events hosted
- Over 600 plants & trees established
- 800+ volunteers activated

MONARCH RESTORATION • BIRD  
CONSERVATION • NATIVE HABITAT  
RESTORATION • PROMOTORX  
VOLUNTEER TRAINING & EMPLOYEE  
DEVELOPMENT

<sup>1</sup> Los Angeles County Department of Public Health, City and Community Health Profiles: Los Angeles City Council District 1. June 2018.

While serving a historically underserved and working class community, the Angeles Community Engagement Team works to bridge the gap between the needs of our everyday park goers and the large-scale, revenue-generating events being hosted at LA State Historic Park.

Revenue generated from special events sustain park operations & maintenance while supporting community programming & habitat restoration.



Food distribution day hosted by AAPI

EVENTS PRODUCED BY COMMUNITY PARTNERS IN COLLABORATION WITH COMMUNITY ENGAGEMENT & SPECIAL EVENTS TEAMS

- ALZHEIMER'S LA
- BOB BAKER DAY
- HEAL HEAR HERE
- HOMEBOY 5K RUN/WALK
- KITE FESTIVAL
- LA ZOO BIO BLITZ
- NAMI WALKS
- PARKINSON'S MOVING DAY
- PRIDE IN THE PARK
- PAKISTAN DAY FESTIVAL
- QUE BUENA
- RENEGADE CRAFT FAIR

LARGER-SCALE REVENUE-GENERATING EVENTS HOSTED AT LASHP



9 MOVIE SCREENINGS



19 CONCERTS

LOOKING FORWARD TO

2024

THE ANGELES COMMUNITY ENGAGEMENT TEAM'S OBJECTIVES FOR THIS YEAR

1 Strengthen collaborative partnerships to nurture programming in the following areas:

- ARTS & CULTURE
- HABITAT RESTORATION & CONSERVATION
- VOLUNTEER CULTIVATION
- INTERGENERATIONAL REACH & WELLNESS

2 Increase impact across Angeles region to engage communities around Bowtie, Rio & LASHP.

3 Connect local events & programming to worldwide stewardship efforts: think globally act locally.

4 Acknowledge LASHP's role in elevating local artists and continue to foster arts & culture in underserved communities.

5 Strengthen relationships with agencies to improve regional stewardship and programming while lessening the detrimental impact of large scale events.

